



THE STRIP

AT LAS VEGAS MOTOR SPEEDWAY

2010 Rockabilly Rod Reunion NHRA Hot Rod Heritage Series May 28-30, 2010 (Memorial Day Weekend)

NHRA Nostalgia drags, Bo Huff's Ultimate Garage Party (inside Neon Garage), Concerts, Pin-Up Contest, Swap Meet...and much, much more.

Friday, May 28, 2010

Drag Strip – Hot Rod Heritage Series

8 a.m. – 8 p.m.: Credential Sales and Pit Parking

5 p.m. – 10 p.m.: Hot Rod Heritage Test 'n' Tune

Neon Garage – Bo Huff's Ultimate Garage Party

5 p.m. – 2 a.m.: Concert inside Neon Garage

Saturday, May 29, 2010

Drag Strip – Hot Rod Heritage Series and Hot Rod Cruise

8 a.m. – 8 p.m.: Credential Sales and Pit Parking

9 a.m. – 5 p.m.: Hot Rod Heritage Series Qualifying

Neon Garage – Bo Huff's Ultimate Garage Party

5 p.m. – 2 a.m.: Concert / Car Show / Pin-Up Contest / Fashion Show

Sunday, May 30, 2010

Drag Strip – Hot Rod Heritage Series, Hot Rod Cruise and Burnout Contest

8 a.m.: Gate Open

4:30 p.m.: All Finals

5 p.m.: Conclude Rockabilly Rod Reunion

More information at: RockabillyRodReunion.com

Vendor, Car Show, Racer and other event information:

Las Vegas Motor Speedway Racing Operations

7000 Las Vegas Boulevard North

Las Vegas, Nevada 89115

(702) 632-8213

Jason Beam's Pinstripers Showdown - 20 artists face off for cash and prizes at The Strip
Pin-Up Contest - Saturday Night in Neon Garage (free entry with admission)
Tattoo Contest - Sunday afternoon at The Strip (free entry with admission)
Burnout Contest - Sunday at The Strip

VENDOR ROW INFO

Vendors can either choose a location at the Drag Strip (daytime activities) or Neon Garage (night activities) or a combo:

Single venue displays (2 days of Drag Strip display or 2 days of Neon Garage display)

20' x 20':	\$200 - includes 1 weekend event admission pass (\$50 value)
20' x 40':	\$300 - includes 2 weekend event admission passes (\$100 value)
20' x 60':	\$400 - includes 4 weekend event admission passes (\$200 value)

Combo venue displays (both days at Drag Strip and both days at Neon Garage)

20' x 20':	\$250 - includes 1 weekend event admission pass (\$50 value)
20' x 40':	\$350 - includes 2 weekend event admission passes (\$100 value)
20' x 60':	\$450 - includes 4 weekend event admission passes (\$200 value)

Deadline for vendor space is: Wednesday, May 26, 2010

All vendors must have a tax I.D. and proof of liability insurance.

Dragstrip vendor displays will be located behind the main grandstand between the food court and the funny car pits.

Neon Garage vendor displays will be located inside the garage area between the music stage and the car show area.

Tents, electrical, tables and chairs will be ordered through an outside company. Please contact Mysti at 702-632-8226 to get a list of approved vendors.

All wares must be relevant to the event - automotive or nostalgia related.

No counterfeit merchandise will be permitted. Merchandise with offensive language and/or graphics will not be permitted.

Set-up for advance registered vendors is Friday, May 21, 2010 starting at 11 a.m.

Friday, May 21 Neon Garage Rockabilly Rod Reunion Car Show and Concert is 6 p.m. - 2 a.m.

Saturday, May 22 Drag Strip NHRA Hot Rod Heritage Drag Races, music and Car Cruise is 8 a.m. - 5:30 p.m.

Saturday, May 22 Neon Garage Rockabilly Rod Reunion Car Show, Concert and Pin-Up Contest is 6 p.m. - 2 a.m.

Sunday, May 23 Drag Strip NHRA Hot Rod Heritage Drag Races, music, burnout contest and Car Cruise is 8 a.m. - 5:30 p.m.

Vendors: Please call Mysti Den Hoed at (702) 632-8213 –or- mdenhoed@lvms.com

ADMISSION PRICES / CAMPING / CAR SHOW / SWAP

Admission Prices

Adult Weekend Super Saver (both nights in Neon Garage and both days at Drag Strip): \$49

Adult Friday Car Show and Concert in Neon Garage:	\$25
Adult Saturday Drag Races and Cruise-In at Dragstrip:	\$25
Adult Saturday Car Show and Concert in Neon Garage:	\$25
Adult Sunday Drag Races and Cruise-In at Dragstrip:	\$25

Kids Weekend Super Saver Wristband (12 and under): \$15

Kids Friday Car Show and Concert in Neon Garage:	\$7
Kids Saturday Drag Races and Cruise-In at Dragstrip:	\$7
Kids Saturday Car Show and Concert in Neon Garage:	\$7
Kids Sunday Drag Races and Cruise-In at Dragstrip:	\$7

Vehicle Passes

Car and Driver: \$75

(Includes 1 weekend full event wristband, vehicle car show/cruise entry, 1 pass down dragstrip on Sunday)

Camping

Overnight Camping at LVMS Dragstrip (move-in on Fri. at 11 a.m. / move-out on Mon. at 11 a.m.): \$75

Swap Meet

10' x 20' space at LVMS Dragstrip (Saturday and Sunday): \$45

Tickets now on sale LVMS.com –or– phone 1-800-644-4444

Vehicles, Camping and Swap Meet – pay at the credentials gate. Plenty of room for everyone.